

## **Alison Morton's Reader Survey**

### **Q5 comments - How often do you watch book trailers?**

Never - I don't see the point.

I would watch more if more were shown.

Never seen one

Didn't know such things existed

Never

I spend next to no time on YouTube and am usually too pressed for time to click on video trailers on other sites - I'd have to know the author personally or have been asked to give a view on a video trailer to bother watching it

Occasionally when the still catches my attention, it's written by someone I know, or if it's a series that I'm already reading.

I don't think I have ever watched one!